



# **Ballarat & District Soccer Association**

## **5 Year Plan**

**2019-2024**

**Version 1**

### **BDSA Vision -**

To support, protect and advance the game of association football and in particular to promote the advancement and further the interests of the Game in the Ballarat region of the State of Victoria.

### **Strategic Goals**

1. Clubs
2. Competition
3. Sport Development
4. Infrastructure
5. Media, Marketing, Communications
6. Business Services

## 1. Clubs

### Strategic Goal

#### 1. Clubs

### Aim

Maximise Participation and Community involvement at all levels

### Objectives

To facilitate the expansion of the sport, there is no limit on the number of Clubs who can join the Association. To retain and support existing clubs and to grow and expand the sport.

### Actions

Additional Clubs to be approached.

## 2. Competitions

### Strategic Goal

#### 2.1 Competitions - Competitive

### Aim

Run a competitive competition for both open and female at all junior levels.

Run open and women's multi divisional competitions at senior level.

### Objectives

Run a minimum 8 team competition at every level.

### Actions

Acknowledge that 8 team competitions may not always be possible so structure the competition to ensure growth and equity.

Offer a flexible approach to scheduling, while balancing the need for continuity of fixtures to ensure players and teams are not disadvantaged.

**Strategic Goal**      **2.2 Competitions –Mini Roos**

**Aim**

Run Mini Roos for all age groups from U6 to U11

**Objectives**

Run a minimum 8 team competition at every level.

**Actions**

Acknowledge that 8 team competitions may not always be possible so structure the competition to ensure growth and equity.

Offer a flexible approach to scheduling, while balancing the need for continuity of fixtures to ensure players and teams are not disadvantaged.

### **3. Sport Development**

**Strategic Goal**      **3.1 Sports Development - Players**

**Aim**

The Association is committed to the development of all involved in football, players, teams, coaches and administrators to reach their full potential

**Objectives**

Provide opportunities for all players at community clubs that will either enhance or further develop their technical experiences.

**Actions**

Provide access to safe, enjoyable, exciting and enriched all round football activities which will compliment individual game development and assist with player retention

Provide a pathway for players such as CLFA as part of BDSA pathways.

**Strategic Goal****3.2 Sports Development - Teams****Aim**

The Association is committed to the development of all involved in football, players, teams, coaches, administrators and referees to reach their full potential

**Objectives**

Provide opportunities for viable age group teams to experience challenging competition and tournament events

**Actions**

Teams are developed with players from community Clubs through a transparent process and assistance by the Clubs themselves and ensuring all teams have a sustainable number of players to maintain these teams. The culture that is created is both exciting, stimulating and compliments both individual player and team long term development.

**Strategic Goal****3.3 Sports Development - Coaches****Aim**

The Association is committed to the development of all involved in football, players, teams, coaches, administrators and referees to reach their full potential

**Objectives**

Coaches at all community Clubs will be given opportunities to further enhance develop and progress their coaching experiences and accreditation. BDSA will facilitate coaching qualifications opportunities through Football Victoria

**Actions**

Coaches will be encouraged to undertake accreditation and development opportunities at clubs. Coaches who access learning opportunities to further develop their coaching competence; will be given additional projects within the Association, region or elite environments. Coaches will be well supported and encouraged to further develop their abilities through the association's coach education and development philosophy. BDSA encourage Clubs to appoint qualified Coaches.

Continue to manage the development fund through a levy on all players.

**Strategic Goal            3.4   Sports Development - Administrators**

**Aim**

The Association is committed to the development of all involved in football, players, teams, coaches, administrators and referees to reach their full potential

**Objectives**

Administrators at all community Clubs within the association will be given opportunities to further enhance, develop and progress their governance, management and administrative skills.

**Actions**

Administrators will be encouraged to undertake training opportunities organised by and within the Association. Administrators will be able to access learning opportunities to further develop their competence. The association will organize a calendar of training events throughout the year within a supportive and encouraging environment.

**Strategic Goal            3.5   Sports Development –Referees**

**Aim**

The Association is committed to the development of all involved in football, players, teams, coaches, administrators and referees to reach their full potential

**Objectives**

BDSA will encourage and support Referees at all levels within the association and will be given opportunities to further enhance, develop and progress their skills and for the provision of qualified Referees for all BDSA competitive fixtures.

**Actions**

Referees will be given opportunities to further develop themselves within the Association, region or elite environments. Referees will be well supported and encouraged to further develop their abilities through the training programs.

## 4. Infrastructure

### Strategic Goal 4. Infrastructure

#### Aim

Association, in cooperation with Local Government, will develop appropriate standards for pitches and change facilities for all member clubs.

#### Objectives

Each Club should provide the following infrastructure at their home ground:

- A. Two (2) full size pitches w/irrigation (100 m x 70 m) drainage and lighting
- B. Two (2) Mini Roo pitches, one each for U8/9 and U10/11.
- C. Portable Mini Roo goals for use on the full size pitch for U6/7, U8/9 and U10/11.
- D. Four (4) Female friendly team size change rooms with showers.
- E. Secure storage space
- F. Canteen facilities
- G. Fencing – secure venue fencing and full sized pitch fencing

#### Actions

Support the continued development of the all-weather regional soccer facility for the use by all members of the Ballarat football community.

Work with all levels of Government, to implement standards for pitches and change facilities and assist Clubs to meet these standards over the next 5 years.

Recognises the difficulties in surface maintenance and encourage clubs to cooperate fully with Local Government to develop usage plans that maximise the availability of grounds through coming seasons.

## Minimum infrastructure Requirements

Club	Home ground	LGA	Full Sized Pitch 1 (Irrigation)	Full Sized Pitch 2 (Irrigation)	Mini Roo pitches	4 Change Rooms	Lighting	Fencing	Canteen
BNUSC	Russell Square	CoB	yes	yes	yes	yes	2020	yes	yes
Sebas	St Georges	CoB	yes	yes	yes	yes	yes	yes	yes
Vic Park	Vic Park	CoB	no	no	yes	no	no	no	yes
Forest	WW Rec	CoB	2021	2021	yes	2021	2021	yes	yes
Buninyong	Buninyong RR	CoB	no	no	yes	no	no	no	no
Ballarat	Trekardo /Pleasant st	CoB	yes	yes	yes	yes	yes	yes	yes
Horsham	Dudley Cornell Park	RCH	no	no	yes	no	no	no	no
Creswick	Doug Lindsay	Hepburn	yes	no	yes	yes	yes	yes	yes
Ballarat City FC		COB	no	no	no	no	no	no	yes
Warrnambool	Warrnambool	WSC	yes	yes	yes	no	no	yes	yes
Daylesford	Victoria Park	Hepburn	yes	no	yes	yes	no	no	no
Bacchus Marsh	Masons Lane	Moorabool	yes	2020	yes	2020	2020	2020	yes
Maryborough	Park Road	Central Goldfields	no	no	yes	no	no	no	no

## 5. Media, Marketing, Communications

### Strategic Goal

### 5. Media, Marketing, Communications

### Aim

Ensure that Soccer is actively promoted and recognisable in our region

### Objectives

Appoint a marketing Officer

Strengthen communication links between the BDSA, Member Clubs, FV and relevant Organisation

Coordinate promotional activities with NPL and Metro league teams where appropriate through utilisation of cross coaching and joint coordination of social events.

Attract and retain sponsorship opportunities for BDSA and member clubs

### Actions

Ensure regular exposure of BDSA competitions in all forms of media

Provide ongoing communications to player, parents, coaches and administrators regarding business operations.

Seek sponsorship opportunity for the sport.

Support a Community Football representative attending regional sporting Bodies.

Continually maintain and enhance the association website

## 6. Business Services

### Strategic Goal

### 6. Business Services

#### Aim

Ensure that the BDSA is maintained as a sustainable operation

#### Objectives

Ensure financial viability of organisation and member clubs

Ensure best practice governance procedures for BDSA Board and Member club boards.

Ensure a diverse board composition to reflects the needs of the organisation

#### Actions

Develop proactive and sustainable budgets

Fully evaluate benefits of expenditure.

Review Board Position Guidelines Annually

Review Board Structure Annually

Provide office space for BDSA operations at Morshead Park

Employ the relevant personnel to assist the Board as required.

Conduct or provide opportunities for clubs to attend governance training